

MEDIA ADVISORY

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Annual Festival Helps Northside Neighborhood Preserve History, Culture *Residents and Local Businesses Come Together to Create 5th Annual Sabor Del Northside*

WHAT: Sabor Del Northside is a free, public festival that brings together residents, local restaurants and businesses, schools from Houston's Northside in celebration of the neighborhood's vibrant culture and history.

Attractions for the Saturday afternoon event held at Castillo Park include live music and dance performances with an additional stage for student performances, children's area, arts and crafts activities, vendor fair, student art show and salsa contest.

WHO: Sabor Del Northside is a resident led effort organized with support from Avenue Community Development Corporation (Avenue CDC) as part of the ongoing effort to preserve the heritage and culture of Houston neighborhoods and contribute to the quality of life. Over the last 25 years, Avenue CDC has been dedicated to community preservation by creating opportunities and inspiring leadership from within local neighborhoods. The organization's mission is to improve the quality of life of hard-working families and promote Houston's neighborhoods' rich history, culture and diversity

The Near Northside is a LISC Great Opportunity (GO) Neighborhood that works to build healthy and sustainable communities.

WHEN: Saturday, April 2, 2016
11:00 a.m. through 4:00 p.m.

WHERE: Castillo Park - 1100 Quitman St.
The Near Northside neighborhood is located north of downtown between I-45 and 59

ENTERTAINMENT: Tejano Knights, Mariachi Pantera, HYS Coda Music, Texas Salsa Congress, MECA Ballet Folklorico and local school bands.

VISUALS: Live cultural music and dance performances; spokespersons available for interview.

About Avenue CDC

Avenue CDC's mission is to build affordable homes and strengthen communities. The organization enhances the quality of life of working families and works to promote Houston's future as a world-class city of healthy, vibrant and economically diverse neighborhoods. Avenue CDC develops homes for purchase and rental as well as provides homebuyer education and counseling to help working families buy and maintain their own homes. They promote economic development and offer supportive services such as computer labs, after-school programs, and nutrition, fitness, and financial literacy classes that enrich the lives of the individuals and families they serve. Avenue CDC is a member of the nationwide NeighborWorks® Network of more than 245 community development organizations working in nearly 4,358 urban, suburban and rural communities across America. Connect with Avenue CDC on Facebook: <http://bit.ly/FBAvenueCDC> and Twitter: <https://twitter.com/AvenueCDC>.